
Special events firm wins ‘Oscars’

Alison Silcoff Events Inc. was honoured with two prestigious Gala Awards at a ceremony held in Tampa, Fla., this past weekend.

The international Gala Awards are considered the Oscars of the global special events industry.

The Montreal-based firm won in the category of “Best Event for a Corporation or Association” (budget over \$500,000) for a Frostbite-themed event for an American financial services corporation held at the Montreal Convention Centre.

The company also won the “Best Event Entertainment” award for a “Russian Romance” theme at the 2011 Daffodil Ball, the Canadian Cancer Society’s annual gala in Montreal, which last year raised \$1.45 million to help fight cancer.