

# THE BIZBASH

# 250

## The top event professionals in Canada.

By BETH KORMANIK & AMY MAIR

Canada is the home of brands such as the retailers Lululemon, Roots Canada, Herschel Supply Co.; the entertainment behemoth Cirque du Soleil; and the corporations found on every major arena: Telus, Bell, and Scotiabank.

They share something else in common beyond a home base: They all believe in the power of events to build their businesses and bring people together.

Along with a community of event designers and producers, trade show executives, event managers, destination marketing leaders, and others, they make up the inaugural BizBash Canada 250. In 2018, we listed our picks for the top 500 U.S. and Canadian event professionals. This year, Canadians have their own list.

We celebrate their achievements and also present this as a launching point for networking and other professional connections with an end result of continuing to elevate the industry.



## DESTINATION MANAGEMENT COMPANIES & INCENTIVES

### MATTHEW COYNE

Cantrav Services, *President*  
Vancouver

### TAHIRA ENDEAN

Society for Incentive Travel  
Excellence, *Head of Events*  
Vancouver

### TERRY ENGESSER

Canadian Tours International,  
*Managing Director*  
Toronto

### JAMIE KEATING

Fraser & Hoyt Incentives, *President*  
Halifax

### JOANNE BURNS MILLER

Pacific Destination Services,  
*President*  
Vancouver

### VIVIAN TSOGAS

Rare Indigo Ventures, *Owner*  
Vancouver

## DESTINATION MARKETING ORGANIZATIONS

### CINDY ADY

Tourism Calgary,  
*President & C.E.O.*  
Calgary

### SCOTT BECK

Tourism Toronto,  
*President & C.E.O.*  
Toronto

### ROYCE CHWIN

Travel Alberta,  
*C.E.O.*  
Calgary

### MICHAEL CROCKATT

Ottawa Tourism,  
*President & C.E.O.*  
Ottawa

### BARRETT FISHER

Tourism Whistler, *C.E.O.*  
Whistler

### YVES LALUMIÈRE

Tourism Montréal,  
*President & C.E.O.*  
Montréal

### CANDACE SCHIERLING

Tourism Saskatoon,  
*Director of National Conventions & Events Marketing*  
Saskatoon

### TY SPEER

Tourism Vancouver,  
*President & C.E.O.*  
Vancouver

## ENTERTAINMENT & MUSIC

### JANICE CARDINALE

The Idea Hunter,  
*Chief Idea Hunter*  
Toronto

### JOHN DONNELLY

John Donnelly & Associates,  
*President*  
Vancouver

### PHOEBE GREENBERG

Phi Centre and DHC/ART,  
*Director & Founder*  
Montreal

### BRIAN HANSEN

Fuze Entertainment Solutions,  
*Creative Director*  
Calgary

### ARTHUR KEREKES

uRequest Live, *Founder*  
Toronto

### ELISA KOVACIC

AzD2 Aerial Dance Cirque Co.,  
*Co-Founder & Director*  
Toronto

### KRISTINA KULIKOVA

KulKat Entertainment,  
*Founder & Artistic Director*  
Toronto

### COREY MANDELL

Mandell Entertainment Group,  
*Owner*  
Toronto

### RILEY O'CONNOR

Live Nation Canada,  
*Chair*  
Toronto

## EVENT DESIGNERS & PRODUCERS

### DEBBIE ARATO

Arato Entertainment & Events,  
*President & C.E.O.*  
Toronto

### JENNIFER BASSETT

Bassett Events,  
*Founder*  
Toronto

### KIMBERLY BEAUNE

Creative Twist,  
*Event Storyteller*  
Toronto

### ALEX BICKERS

Reveal Events Group,  
*President & Creative Director*  
Vancouver

### HALA BISSADA

Hala Events & Communications  
Inc., *President & C.E.O.*  
Toronto

### SHARON BONNER

Bright Ideas Events,  
*Founder & C.E.O.*  
Vancouver

### LISA BRAY

Eventful Times, *Owner*  
Sudbury

### ANDRYIA BROWNE

Events with Vizability,  
*Owner & Creative Director*  
Fort McMurray

### CANDICE CHAN

Candice & Alison Events Group,  
*Partner & Creative Director*  
Toronto

### JAIME CROUCH

Splash Events & Floral Design, *Owner*  
Midland

### CHERYL-JADE DOMINGO

Cava Rose,  
*Co-Founder & Creative Director*  
Montreal

### STEFANI DUNN

Decor & More Inc.,  
*Chief Creative Officer*  
Oakville

### IGNAZIO GATTO

Gatto Flower Distributing,  
*Co-Founder & Owner*  
Toronto

### ANTONIJETTA GATTO

Gatto Flower Distributing Inc.,  
*Co-Founder & Owner*  
Toronto

### THOMAS GIRAUDO

Altitude C,  
*President*  
Montreal

### MONICA GOMEZ

The Concierge Club,  
*Founder & President*  
Toronto

### JENNIFER JAMES

Jennifer James Events,  
*Event Producer*  
Calgary

### CHRISTOPHER JODOIN

Christopher J Design,  
*Principal*  
Vancouver

### RAVIV K

R5 Event Design,  
*Event Architect & Creative Director*  
Toronto

### DANI KAGAN

Stratus Events,  
*Co-Founder*  
Toronto

### AARON KAUFMAN

Fifth Element Group, *President*  
Toronto

### TRISH KNOX

TK Events, *President & Owner*  
Oakville

### KENNETH KRISTOFFERSEN

Pop Kollaborative,  
*President & Chief Strategy Officer*  
Calgary

### LORNE LEVITT

Total Events, *Owner*  
Montreal

### BROCK LUMSDEN

Bold Event Creative, *President*  
Vancouver

### MEAGAN MADILL

Curated By M, *Founder*  
Toronto

### LISA MARKS

Brand Alive, *Owner*  
Calgary

### VICTORIA MARSHMAN

Stratus Events, *Co-Founder*  
Toronto

### ANNA RINOMATO

FOS Decor Centre, *Event Designer*  
Toronto

### JEFFRY ROICK

McNabb Roick Events,  
*Director*  
Toronto

### ALISON SILCOFF

Alison Silcoff Events, *President*  
Montreal